

2019-2020 District Goals



District: District 2 A3
Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

LEADERSHIP: CLUB OFFICER TRAINING

In the 2019-2020 fiscal year, 80% of incoming Club Officers will complete Club Officer training.

Action Items:

I will encourage the District GLT Coordinator to include Club Officer training in the GAT development plan and to report the completed training.

REGION AND ZONE CHAIRPERSON TRAINING

In the 2019-2020 fiscal year, 90% of incoming Region and Zone Chairpersons will complete Region and Zone Chairperson training.

Action Items:

I will ensure that my district team understands their roles in the Region and Zone Chairperson training process.

LEARNING FOR EVERY LION

Lions Leadership Initiatives

During the 2019-2020 fiscal year, the district will identify 20 qualified candidates to apply for local and Lions Clubs International sponsored initiatives in our area.

Action Items:

I will ensure my district team understands their role in identifying qualified candidates for initiatives.

Custom goal and action items

We will have extensive training to make sure our leadership team fully qualify to serve in their assignments.

MEMBERSHIP: INVITE FOR IMPACT

	FY New Members
1st Quarter	60
2nd Quarter	60
3rd Quarter	60
4th Quarter	60

By the end of the 4th quarter, the district will add a total of 240 new members.

Action Items:

My district will induce 20 new Lions under 40 years old.

My district will organize at least 1 membership growth event.

All clubs in my district will set individual membership goals

My district will use and promote membership resources to achieve our goal (Goal Just Ask Guide, Club Membership

Chair Guide with induction ideas, Community Needs Assessment and Membership Development Grant)

NEW CLUB DEVELOPMENT

	New Clubs	Charter Members
1st Quarter	0	0
2nd Quarter	1	20
3rd Quarter	1	20
4th Quarter	0	0

By the end of the 4th quarter, the district will start 2 new clubs.

With a minimum of 40 charter members.

Action Items:

My district will ensure all Guiding Lions are certified and assigned to new clubs

My district will host a New Club Development Workshop

My district will organize 1 Leo Club(s).

MEMBER RETENTION

	Drops
1st Quarter	52
2nd Quarter	60
3rd Quarter	52
4th Quarter	60

By the end of the 4th quarter, the district's membership drops will not exceed 224 members.

Action Items:

My district GAT Coordinators will promote the use of the "How Are Yours Ratings? survey.

My district will use the Club Quality Initiative to support member retention

My district GAT Coordinators will ensure that all clubs are conducting effective new member orientations.

My district will survey former members to better understand and evaluate how to improve member satisfaction.

Additional action items to achieve this goal:

They will be working to make sure all our meetings are both meaningful and energetic. Members must feel that their trip was worth the effort to attend the meetings.

NET GROWTH GOAL

240	+	40	-	224	=	56
FY New Members	+	FY Chartier Members	-	FY Retention Goal	=	NET GROWTH GOAL

SERVICE: PEOPLE SERVED

In the 2019-2020 fiscal year, my district will serve 80000 people.

Action Items:

Of the total number of people served in my district, 40000 people will be youth (under 18 years old).

My district will use and promote service resources to achieve our goal (Service Project Planners, Club and Community Needs Assessment, Developing Local Partnerships and Fundraising Guide).

I will encourage clubs in my district to work together to collaborate on their service projects to maximize the impact in their community.

SERVICE ACTIVITIES

In the 2019-2020 fiscal year, my district will complete 1200 service activities.

Action Items:

I will educate clubs in my district about our global causes.

SERVICE ACTIVITY REPORTING

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My District GAT Coordinators will organize MyLion Web reporting training and provide the Why Service Reporting Matters document to attendees.

I will encourage all members (or all Club Presidents) in my district to download the MyLion app and use it for all service projects.

I will emphasize the responsibility of the Club Service Chair to report their club's service.

My district will use and promote service resources to achieve our goal (Service Activity Reporting, Service Reporting Guide, and Why Service Reporting Matters).

Additional action items to achieve this goal:

Custom goal and action items

I plan to have monthly teleconferences with all zone chairs to make sure everybody feels that we are there to support each other.

My slogan will be the POWER OF A POSITIVE TEAM.

LCIF: PARTICIPATE

By the end of the 2019-2020 fiscal year, 35% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF.

Action Items:

FUNDRAISE

During the 2019-2020 fiscal year, I will partner with our LCIF District Coordinator to raise \$150,000.00 to support Campaign 100: LCIF Empowering Service.

Action Items:

My district will recruit * 100/100 Clubs this year

ADVOCATE

In the 2019-2020 fiscal year, 80% of clubs in my district will report their service projects via MyLion Web or MyLCI.

Action Items:

My district will educate our Lions about the expanded global causes for LCIF and grant opportunities available to us. For ALL grants awarded to my district, we will ensure 100% of project reports are submitted on time to LCIF to remain in good standing for future funding. I plan to appoint a district administrator to be in charge of getting everybody to post their activities.